

## **CENSIS selected as IoTUK Boost local partner**

*Boost programme is part of IoTUK, which aims to convene and amplify the UK's IoT industry to help business and economic growth*

**LONDON, UK; XX November 2015** – Following a competitive application CENSIS has been chosen as one of four successful organisations that will deliver IoTUK Boost, a series of local IoT innovation challenges and rapid incubation activities with a particular focus on “People and their Environments” taking place over the next five months.

CENSIS, in collaboration with The Data Lab and University of Edinburgh's Informatics Ventures, will work with IoTUK to identify up to 20 SMEs and bring them together with large companies or public sector organisations to help find solutions to specific challenges. Each Boost will culminate in a two-day workshop and innovation contest, with winners gaining access to business, technical and mentoring support from the IoTUK team.

“Our goal at IoTUK is to collaborate with start-ups, SMEs, enterprises, academics and other contributors to the digital economy to advance the take up of IoT in the UK and find real solutions to business challenges,” said Maurizio Pilu, Executive Director for Collaborative R&D, Digital Catapult. “The companies chosen to be our Boost partners mirror our passion and interest for IoT as a transforming approach to business and society. CENSIS' submission particularly stood out for their vibrant innovation centre and active links across both academic and IoT developer communities. We are delighted that CENSIS is part of the IoTUK Boost programme.”

“We are delighted to have been chosen as one of the four delivery partners for the IoTUK Boost events, helping SMEs accelerate and innovate with the Internet of Things, developing solutions that can be implemented quickly to tackle real-world challenges” said Mark Begbie, Business Development Director, CENSIS.

“Helping to support IoT solutions for smart cities and the environment will help communities of end users and customers to understand how IoT can transform their operations, allowing them to assess the value of their data, gain insights, and act decisively on the results.”

IoTUK Boost will be delivered as a collaboration between CENSIS and IoTUK, ensuring a deep understanding of local needs and capabilities comes together with the application

of the very best subject matter expertise. IoTUK Boost will be delivered in each geographic area in early 2016, followed by one month of support activities set to take place until the end of March.

The four IoTUK Boost partners are: [CENSIS](#), [DataCity - Leeds](#), [CW \(Cambridge Wireless Ltd\)](#) and [Sunderland Software City](#).

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**About IoTUK** [www.iotuk.org.uk](http://www.iotuk.org.uk) / [@IoTUKNews](#)

Powered by the Digital Catapult and the Future Cities Catapult, IoTUK is a programme of activities that seeks to advance the UK's global leadership in the Internet of Things (IoT) and increase the adoption of high quality IoT technologies and services throughout businesses and the public sector.

**About CENSIS**

CENSIS is the industry-led centre of excellence for sensor and imaging systems and is a key part of the developing innovation landscape in Scotland. It is one of eight Innovation Centres funded by the Scottish Funding Council. Its overarching goal is to create sustainable economic value in the important and diverse domain of sensor systems and their applications. It has a professional engineering team and deploys a toolkit comprising strategic outreach and relationship building; collaborative R&D projects; shaping the research agenda and strategic R&D activity in response to industry challenges; and industry driven postgraduate taught and research programmes.

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